



Georgia Local Section Administration Form 2015

Local Section Administration Form - Governance	
1. How many times did the executive committee conduct governance business during 2015?*	3
2. How many members were there in the executive committee during 2015?*	15
3. How did the executive committee communicate with one another during 2015?*(Check all that apply.)	<input checked="" type="checkbox"/> Email <input checked="" type="checkbox"/> Teleconference <input type="checkbox"/> ACS Network <input checked="" type="checkbox"/> Other - In-person meetings
4. What percentage of your councilors were in official attendance at the Spring and Fall ACS Council meetings?*	100%
5. Did a member of your local section attend the Local Section Leaders Track at the 2015 ACS Leadership Institute?*	<input checked="" type="radio"/> Yes <input type="radio"/> No
6. Did your local section have a succession and/or leadership development plan during 2015?*	<input checked="" type="radio"/> Yes <input type="radio"/> No
7. How did your local section identify future leaders and get them into the leadership pipeline during 2015?*(Check all that apply.)	<input checked="" type="checkbox"/> Self-nomination <input checked="" type="checkbox"/> Solicitation or advertising <input checked="" type="checkbox"/> Identify active committee members <input type="checkbox"/> Formal leadership training <input type="checkbox"/> Long term plan <input checked="" type="checkbox"/> Outreach to new members <input type="checkbox"/> Arm-twisting <input type="checkbox"/> Other -
8. Did your local section conduct an officer election during 2015? *	<input checked="" type="radio"/> Yes <input type="radio"/> No
9. Did your local section conduct its elections electronically during 2015?*	<input checked="" type="radio"/> Yes <input type="radio"/> No
10. How many members voted in your local section officer election in 2015?*	117

Questions 11-13 provide the opportunity for your section's leadership to communicate successes, challenges, goals, and progress towards meeting those goals. We want to hear from you! Please use the required comment boxes to share your thoughts about your section. In questions 12 and 13, do not feel limited by having spaces indicated for the top three goals. Other goals can be added in the comment box if needed.

11. 2015 Chair's report: Please provide a narrative of the past year's activity/successes/challenges:*

The 2015 Chair resigned on December 9th, 2015. The following report has been written by the 2015 Chair-Elect.

The past year was marked by many successful activities. We successfully participated in the Chemistry Olympiad, National Chemistry Week, and Chemists Celebrate Earth Day Programs as we have for many years. This year, we also participated in new events including the "Chemistry: Mixology" event that was co-hosted with JJ's Playhouse Children's Museum and Gym. This event reached approximately 50 minority children from underserved communities. We also started a new annual, family-friendly summer BBQ called "Bond-B-Que." This event engages members and their families through food, fun, and chemistry demonstrations. In addition to performing DNA jewelry, polymer slime, and rock salt ice cream demonstrations, we also offered chemistry-themed face painting and games.

Our section held regular monthly dinner seminar meetings which were well attended and touched on a variety of subjects from perfume chemistry, to Coca-Cola plant bottle technology, and the chemistry of color and lighting. In past years, we've presented our 50 and 60 year member awards, along with service awards, at our annual Herty Medal award dinner. This programming schedule left little time for the Herty Medalist to provide a seminar and also detracted from the celebration of our more senior members. This year, we separated the 50/60 year and service awards from the Herty award dinner and held a separate awards dinner in October. The new scheduling allowed us to begin with a brief talk on chemistry in the 1950's and how the South was rapidly industrialized in 1950. It was a history lesson on creating 21st Century jobs. Also, each awardee was allowed to speak briefly about careers and life lessons. This meeting format was very successful and overwhelmingly positive feedback was received. We will continue to work with this format next year, but would like to allow our more senior members to give mentoring advice to our graduate student members. To that end, we plan to include a graduate student poster or podium presentation session into this awards dinner. Details regarding this vision are still being developed.

In reflecting on the participation of members in monthly meetings, we have found that our current programming does not reach more than 6% of our members throughout the course of the year. We have sought advice from other event planners and leaders in other organizations and have decided that we would like to have more outreach events in 2016 that would be family friendly or of general interest to members and the public. We have begun organizing several new dinner meeting events that, hopefully, will be more meaningful to our members. Some of these events will be Popular Science talks, hot topic panels, and family-friendly split events in which parents listen to a technical talk while their children perform hands-on demonstrations nearby followed by dinner and a common event. We are also looking to partner with the Fernbank Science Center, Tellus Museum, and JJ's Playhouse for future outreach events.

While we have had many successes over the past year, we have also had several challenges. Some of our volunteer committee chairs were essentially inactive and unresponsive when contacted. For example, our YCC co-chairs were unresponsive when asked to advertise events or participate as volunteers in events. The co-chairs eventually resigned at the end of 2015 and have been replaced.

One of the biggest challenges we faced in 2015 concerned our Chair. He missed some meetings and held only three of our usual four Executive Committee meetings. Eventually he resigned December 9 citing professional workload plus family responsibilities and health issues. The resulting uncertainties led the Executive Committee to appoint a former Section Chair to serve as Acting Past Chair and assist the Chair-Elect in completing our 2015 report. In addition, several long-standing issues in our section, such as bylaws revisions, were not addressed during 2015. Several Executive Committee members took on

	<p>extra duties so the section still functioned as a cohesive and effective unit. However, these members were put under additional stress during this period and their efforts will be recognized in 2016.</p> <p>A major change was made to our email communications platforms in 2015. In prior years and for part of 2015, we relied upon a Georgia Tech listserv to communicate to members. In an effort to make communications independent from any other organization, we switched to the Real Magnet email manager provided by ACS. This new platform has increased functionality that has allowed us to create more professional-looking emails through an installed template. Furthermore, unsubscribe requests are now automatically handled through the software alleviating some of the extra work our old listserv required. We are currently developing an email newsletter template and plan to provide monthly email newsletters through Real Magnet. We also plan to use the survey tool in this software.</p> <p>Overall, 2015 was a very successful year for the Georgia Local Section of ACS. We held at least 25 events over the year that catered to younger chemists, children, general membership, minorities, and senior members. These events were supported by our generous volunteers who put in countless hours to host and organize events. Despite some challenges during the year, we ended 2015 with a strong Executive Committee, some new committee leaders, and many ideas for future section programs.</p>
<p>12. 2016 Chair's goals for the Section</p>	
<p>a. Please list your top 3 goals:</p>	<p>Complete local section bylaws revisions.</p>
	<p>Develop new email and social media communications tools.</p> <p>Establish new programming that reaches at least 8% of our members.</p>
<p>b. What are your concerns and challenges?*</p>	<p>My primary concern is making sure that all Executive Committee and Committee Chair volunteers are adequately supported in their roles. I plan to foster open and responsible communication and will provide prompt responses to all volunteer communications. I would like to develop a mechanism by which all volunteers can be recognized for their contributions as well.</p>
<p>13. 2016 Chair-Elect's goals for the Section</p>	
<p>a. Please list your top 3 goals:</p>	<p>Increase section participation by early/mid-career members.</p>
	<p>Increase interactions between early/mid-career and senior-career section members.</p> <p>Inform the general public and elected leaders about the contributions and value of the chemistry.</p>

<p>b. What are your concerns and challenges?*</p>	<p>I have a few concerns and anticipate challenges as I begin my year as Chair-Elect of the Georgia Local Section. As Chair-Elect I serve primarily as the Program Chair, and I am responsible for planning and organizing the section's meeting programs. Several early/mid-career members are enthusiastic to participate. However, the general assumption is job and home responsibilities take priority and are preventing them from heavy involvement. The challenge will be to formally assess what is causing the low turnout of early/mid-career professionals at events while heavily targeting and focusing on this group to include choosing venues, menus, and speakers and designing events that encourage their attendance. Another concern is that senior-career professionals could engage and mentor early/mid-career professionals more than they are currently. Early/mid-career professionals should be taking advantage of the resident expertise of senior-career chemists who will be able to remain current and active well after retirement as they mentor. More importantly, in a field where many of us have or are underemployed, senior-career persons can serve as sponsors to help launch careers. Since no one is going to sponsor (or even mentor) someone who has not proven their worth, the challenge will be to create section-based programs that can match more seasoned professionals with younger colleagues and start establishing these relationships. Finally, as we diversify our speaker pool and move toward less strictly technical presentations and events, it will become increasingly important to engage the local community more. After speaking with a few local businesses to invite them to speak, the general tone is that they are intimidated to speak in front of scientists. We must change the general tone and host events, such as by hosting science cafes, which intersect chemistry and politics/music/food to re-brand ourselves in the Atlanta community.</p>
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Local Section Administration Form - Organization

<p>1. Did your local section have any active committees with two or more members during 2015?*</p>	<input checked="" type="radio"/> Yes <input type="radio"/> No																																																																								
<p>a. If the response to 1 (above question) is YES, please select the committee and enter the chair's name.</p>	<table border="0"> <tr> <td><input checked="" type="checkbox"/></td> <td>Awards</td> <td>Rigoberto Hernandez</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>Budget/Finance</td> <td>Holly Davis</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Career assistance/Employment</td> <td></td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>Chemistry Olympiad</td> <td>Heather Abbott-Lyon</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>Community Activities</td> <td>Terry Say</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Continuing Education</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Educational</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>EHS</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Environmental</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Government Affairs</td> <td></td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>Industry Relations</td> <td>Maria Beug-Deeb</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Long Range Planning</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Membership/Membership Retention</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Mentoring</td> <td></td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>Minority Affairs</td> <td>Nichole Powell, Kenyetta Johnson</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>Newsletter/Publications</td> <td>Deanna Hall</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>Nominations</td> <td>John Faes</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Professional Relations</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Project SEED</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Public Relations</td> <td></td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>Senior Chemists</td> <td>Deanna Hall</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Women Chemists</td> <td></td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>Younger Chemists</td> <td>Greg Goshy and Casey Campbell</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>Other</td> <td>Programming, Jennifer Knaack</td> </tr> </table>	<input checked="" type="checkbox"/>	Awards	Rigoberto Hernandez	<input checked="" type="checkbox"/>	Budget/Finance	Holly Davis	<input type="checkbox"/>	Career assistance/Employment		<input checked="" type="checkbox"/>	Chemistry Olympiad	Heather Abbott-Lyon	<input checked="" type="checkbox"/>	Community Activities	Terry Say	<input type="checkbox"/>	Continuing Education		<input type="checkbox"/>	Educational		<input type="checkbox"/>	EHS		<input type="checkbox"/>	Environmental		<input type="checkbox"/>	Government Affairs		<input checked="" type="checkbox"/>	Industry Relations	Maria Beug-Deeb	<input type="checkbox"/>	Long Range Planning		<input type="checkbox"/>	Membership/Membership Retention		<input type="checkbox"/>	Mentoring		<input checked="" type="checkbox"/>	Minority Affairs	Nichole Powell, Kenyetta Johnson	<input checked="" type="checkbox"/>	Newsletter/Publications	Deanna Hall	<input checked="" type="checkbox"/>	Nominations	John Faes	<input type="checkbox"/>	Professional Relations		<input type="checkbox"/>	Project SEED		<input type="checkbox"/>	Public Relations		<input checked="" type="checkbox"/>	Senior Chemists	Deanna Hall	<input type="checkbox"/>	Women Chemists		<input checked="" type="checkbox"/>	Younger Chemists	Greg Goshy and Casey Campbell	<input checked="" type="checkbox"/>	Other	Programming, Jennifer Knaack
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	Herty Award and HMURS, Rigoberto Hernandez College/Student Chapters, David Gottfried National Chemistry Week, David Sherrill
2. How many subsections were active in your local section during 2015?*	0
3. How many subsection meetings were held by your local section during 2015?*	0
4. How many topical groups were active in your local section during 2015?*	0
5. How many topical group meetings were held in your local section during 2015?*	0
6. Did your local section support (financial or otherwise) an existing Technician Affiliate Group (TAG) during 2015?*	<input type="radio"/> Yes <input checked="" type="radio"/> No
7. How many dues-paying affiliate members were in your local section during 2015?*	0
8. What was the approximate number of active volunteers in your local section during 2015?*	40
9. Please estimate the number of new volunteers in your local section during 2015?*	10
10. Please indicate all the ways that your local section recognized volunteers during 2015.* (Check all that apply.)	<input checked="" type="checkbox"/> Certificates <input checked="" type="checkbox"/> Awards <input checked="" type="checkbox"/> Letter to volunteer supervisor <input checked="" type="checkbox"/> Letter to volunteer <input checked="" type="checkbox"/> Recognition at an event <input checked="" type="checkbox"/> Recognition on web <input checked="" type="checkbox"/> Recognition in newsletter <input type="checkbox"/> Other -

Local Section Administration Form - Communications	
1. How many local section meetings were held during 2015?*	10
2. On average, how many members attended a local section meeting during 2015?*	35
3. How did Councilors report to your local section members about national ACS matters during 2015?*(Check all that apply.)	<input checked="" type="checkbox"/> At a section meeting <input checked="" type="checkbox"/> At an executive committee meeting <input checked="" type="checkbox"/> In the newsletter <input type="checkbox"/> On the local section web site <input type="checkbox"/> Other -
4. Did your local section have a representative on your Regional Meeting Board or Steering Committee during 2015?*	<input checked="" type="radio"/> Yes <input type="radio"/> No
5. How does the sections leadership communicate information to its members?*	Communications are primarily through email via a listserv and through postings on the section website. We also provide announcements during our dinner meetings during which we also convey business and leadership information to our members.
5a How Often do these communications occur:	
5a1 Number of newsletters published:*	6
5a2 Number of meeting notices:*	35
6. What social media does your local section use?	<input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> LinkedIn <input type="checkbox"/> Other -
7. Did your local section have a website during 2015?*	<input checked="" type="radio"/> Yes <input type="radio"/> No
7a. If the answer to 7 (above question) is YES, what was	http://georgia.sites.acs.org/

the URL for your local section's website?	
8. Did your local section post its Annual Report on your website during 2015?*	<input type="radio"/> Yes <input checked="" type="radio"/> No

Local Section Administration Form - Nomination

1. Our Section would like to self-nominate for the Local Section Outstanding Performance Award.*	<input checked="" type="radio"/> Yes <input type="radio"/> No
2. Please provide a summary self-nomination statement of 500-word or less. The summary statement should highlight local section's 2015 activities to support your nomination.	<p>In 2015, the Georgia Local Section served its members by providing a series of standard and new programs. Two of our new programs targeted disadvantaged students and families. We co-hosted a joint educational outreach chemistry event for disadvantaged children with JJ's Playhouse titled "Chemistry: Mixology" that reached approximately 50 children. In another new programming effort, we developed the family-friendly "Bond-B-Que" picnic which engaged members and their families in hands-on chemistry demonstrations, networking, and fellowship. New programming also included a standalone awards dinner meeting which provided our 50/60 year members with an opportunity to discuss their careers and experiences in chemistry with other members.</p> <p>These new events were held alongside our strong annual programming schedule. We coordinated several NCW programs including the provision of Teacher Care Packages to 46 K-12 teachers, representing more than 6300 students. We provided, at no cost to the students and teachers, 3500 copies of Celebrating Chemistry, a large number of pocket periodic tables, and other give-aways like chemistry-themed pencils, tattoos, and stickers. We also helped organize Chemistry Day at the Fernbank Science Center, which hosted more than 600 students and their teachers, with hands-on activities. Our Student Affiliates at Emory University hosted a Mole Day celebration with our support for NCW as well.</p> <p>We coordinated the Chemistry Olympiad program in our community for the seventh continuous year. In 2015, 850 students and 29 schools participated in the program at the local level, which represents an increase of 206 students and 6 schools from the previous year. Thirteen students qualified to advance to the national level.</p> <p>Other standard section programming included monthly section meetings in which members listened to technical seminars while eating dinner together. These events were attended by 35 members, on average, and included topics ranging from "History of Fragrance, the Art of Perfumery and Modern Advancements" to "The Reason and Technology Behind Coca-Cola's PlantBottle." Details for these meetings can be found in the Events section of the Annual Report.</p> <p>We were proactive in recognizing our members, volunteers, and community with awards in 2015. We presented the 81st annual Herty Medal Award recognizing outstanding work and service by a chemist in the Southeast at our annual Herty Award dinner. This year's winner was Professor David N. Beratan of Duke University who was recognized "for establishing predictive structure-function relations of value in biological electron transfer and materials design, and for his substantial service in research mentoring of high school science students and in communicating science to the public." We presented poster awards to college students at the Herty Medalist Undergraduate Research Symposium. One first-place awardee was given a \$500 travel grant and all five awardees were given a one-year student membership to ACS. We awarded two Percy Julian Awards to minority high school students. Each awardee received a paid 1-year student ACS membership, a \$250 book stipend, a DVD of "Forgotten Genius," and a certificate. We also awarded our Local Section Outreach Volunteer of the Year Award and 50/60 year membership awards, among others.</p>

Local Section Administration Form - Supporting Materials

File Name	File Size	Brief Description
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Local Section Administration Form - Approval

Comments

This was a difficult year for the Section as the incumbent Chair had problems with attendance at meetings and a lot of additional work fell on the Chair Elect and Past Chair. This was also a transitional year. Following up on input from LSAC concerning the 2014 report the whole way the Georgia Section interacts with Section Members and the general public was reviewed. The results of this review will take effect on 2016 with increased use of social media, different formats for monthly meetings and increased interface with the general public..

 Approved & Submit for Review

Terence Say

02/14/2016

This form has been submitted for your approval. Please review each tab for completeness and accuracy, make any necessary edits, and save all changes before approving this form. After the form is approved, it will be submitted for review. The approved form will be placed in read only mode and no additional edits will be allowed. Your approval will submit this form as part of your official annual report to ACS.

--- END OF REPORT ---