

Georgia &gt; Administration Form &gt; 2020

**\*Required Fields**

## Governance

**1. How many times did the executive committee conduct governance business during 2020? \*****2. How many members were there in the executive committee during 2020? \*****3. How did the executive committee communicate with one another during 2020? (Check all that apply.) \*** Email Teleconference Zoom/Gotomeeting/Webex ACS Network Other**4. What percentage of your councilors participated in the Spring Special Meeting of Council (to hear nominees for President-Elect)? \*****5. What percentage of your councilors were in official attendance at the Fall Virtual Council Meeting? \***

**6. Did a member of your local section attend the Local Section Leaders Track at the 2020 ACS Leadership Institute? \***

- Yes
- No

**7. Did your local section have a succession and/or leadership development plan during 2020? \***

- Yes
- No

**8. How did your local section identify future leaders and get them into the leadership pipeline during 2020? (Check all that apply.) \***

- Self-nomination
- Solicitation or Advertising
- Identify Active Committee Members
- Formal Leadership Training
- Long Term Plan
- Outreach to New Members
- Arm-twisting
- Other

Ask who has aspirations for future leadership within GA section ACS

**9. Did your local section conduct an officer election during 2020? \***

- Yes
- No

**How many members voted in your local section officer election in 2020?**

48

**10. Did your local section conduct its elections electronically during 2020? \***

- Yes
- No

**If the response to above question is Yes, please list what tool you used to conduct elections**

Google Forms for ballots, MailChimp and Gmail to contact members about elections, excel to confirm valid votes and tally results

Questions 11-13 provide the opportunity for your section's leadership to communicate successes, challenges, goals, and progress towards meeting those goals. We want to hear from you! Please use the required comment boxes to share your thoughts about your section. In questions 12 and 13, do not feel limited by having spaces indicated for the top three goals. Other goals can be added in the comment box if needed.

**11. 2020 Chair's report: Please provide a narrative of the past year's activity/successes/challenges: \***

From social unrest and systemic racism to a global pandemic, economic uncertainty, and a fierce political battle for leadership of our nation. I'm proud to say the American Chemical Society, Georgia Local Section faced it all head-on, pulling together our leadership, members, affiliate partners, political leaders, educators, employers, and community members to guide us through and out of some of these very difficult times. But from crisis came opportunity and in our 114 years, I served as the first African American woman to lead and chair the Georgia Local section. Our board led with steadfast resources and our volunteers used their innovative mindset to quickly pivot and navigate this challenging period. Our members mobilized support around each other as the effects of COVID-19 amplified disparities in healthcare, access to resources, and our economy. ACS Georgia Local Section not only offered COVID-19 relief support for section members but created engagement opportunities for members to cope with COVID through virtual chats, cocktails, playlists, movie nights, and more. What kept us going was a committed leadership and a sharp focus on three major goals. With COVID-19 provoking massive demand shock, setting off job losses, furloughs, and layoffs we wanted to first provide members access to opportunities, resources, skills training, and networks by cultivating a first of its kind skilling and leadership program for chemistry professionals around the world and hosting our first ever virtual career fair and many career panel/ industry discussions fulfilling over 17,700 hours of professional development, career management and skills training. Secondly, with COVID-19 amplifying disparities in education and shifting to virtual learning we worked to figure out ways to ensure ALL children get the support they need. Moreover, we felt the need to specifically target our work on vulnerable communities (Title I funded schools) that suffer from injustices related to race and class that are disproportionately affected more than others. ACS Georgia Local Section hosted free 8-hour STEAM teacher training, a full-day STEAM learning party during the first 30 days of the lockdown; shared STEAM content with over 125 science teachers and non-profit organizations and provided ongoing support learning materials including videos, guided experiments, and career day speakers to over 9,480 learners. Lastly, we recognized that the unjustified killings of African Americans by white Americans in our own city spawned an international protest movement for human and civil rights. In June 2020, our section began its own initiative around social justice that motivated us to reflect upon strategies that would challenge the status quo and dismantle systemic barriers that prevented all ACS members and volunteers from thriving. The planning committee not only had active dialogue about what it means to be culturally responsive but we began an intentional framework for a strategic action plan that challenged ACS leaders and members to achieve equity for Blacks, women and other STEM minorities, in the workplace as well as in K-12 education and in colleges and universities. ACS Georgia Local Section membership and community involvement saw a significant year over year improvement largely due to the enhanced marketing and membership recruitment efforts and the strategic partnerships with organizations like Atlanta Public Schools, DeKalb Public

Schools, Gwinnett County Science Fair, Alpha Kappa Alpha Sorority, Inc. YWCA of Greater Atlanta, Atlanta Police Foundation, Christ 180, Urban League of Greater Atlanta, TechBridge, My eSTEAM Kits, Spelman College, Morehouse School of Medicine, Clark Atlanta University, Emory University, Georgia Tech, Kennesaw State University, AfroBiotech, Kemira Chemical, Aldon Chemical, National Church Residences, Small Business Administration - Atlanta Office, Invest Atlanta, Metro Atlanta Chamber of Commerce, NOBCChe, NSBE, AIChE, AACT, the YWCA of Greater Atlanta, Boys and Girls Club of Greater Atlanta, Hype Foundation, Women In Technology, Fun Weird Science, Metamorphosis Powerhouse Company), Dr. Elliott Heflin, Na'Taki Osborne Jelks, Black Girl MATHgic, Hype Foundation, eSTEAMed Learning , Cornell University, BioLogue Laboratorium, Aaramba, The Center for Sustainable Chemical Innovations, LLC, The National Council of Negro Women, The Center for Disease Control, and Drone Tech UAS, LLC. The one area that remains a challenge for the section will be our recruitment strategy, how we continue to amplify the value proposition of ACS and how we strengthen our technical and organizational infrastructure. This work will be essential as we work in preparing for a strong membership comeback in the near future.

## 12. 2021 Chair's goals for the Section

### a . Please list first of top three goals

Engage state and local government in chemical business development and innovation in GA

### b . Please list second of top three goals

Explore ways to utilize some of our finances differently, to better serve our members, for instance through new grants and awards.

### c . Please list third of top three goals

Build relationships with i) other professional organizations such as Georgia Bio and GA IP Alliance, ii) identify additional minority-focused schools for future events.

### d . What are your concerns and challenges?

1) Much of the section activity is as a result of a relatively small population of our 1,600 strong membership. 2) Our membership has plummeted recently. We assume that this may be due to COVID - however, this is being investigated.

## 13. 2021 Chair-Elect's goals for the Section

### a . Please list first of top three goals

Encourage member participation

### b . Please list second of top three goals

Gave more diverse programming utilizing different platforms

### c . Please list third of top three goals

Build connections between members by increasing participation and different programs

### d . What are your concerns and challenges?

Having enough participation with planning programs so it doesn't all fall on one person to run everything.

**14. Does the Local Section have a Vision and/or Mission Statement? \***

- Yes
- No

**15. What was the month and year of the last Local Section strategic planning session?**

01/28/2020

## Organization

**1. Did your local section have active coordinators for the following?**

Activity	Coordinator Names
Awards	David Scott Gottfried
Budget/Finance	Ajay Mallia
Career Assistance/Employment	Jahari A Soward
Chemistry Olympiad	Heather L Abbott-Lyon
Community Activities	Manju Grover Venugopal
Educational	Charles David Sherrill
Industry Relations	Jason Lye
Membership/Membership Retention	Kristin Ashby Dortch
Minority Affairs	Pamela M Leggett Robinson
Newsletter/Publications	Tyler Kinner
Nominations	Tyler Kinner
Professional Relations	Jahari A Soward
Project SEED	Ajay Mallia
Senior Chemists	Mark B Mitchell
Women Chemists	Tamara Lozano

**2. How many subsections were active in your local section during 2020? \***

0

**3. How many subsection meetings were held by your local section during 2020? \***

0

**4. How many topical groups were active in your local section during 2020? \***

0

**5. How many topical group meetings were held in your local section during 2020? \***

0

**6. Did your local section support (financial or otherwise) an existing Technician Affiliate Group (TAG) during 2020? \***

- Yes
- No

\*A person who is not a member of the SOCIETY shall not become a member of any Local Section, but Local Sections may provide in their bylaws to have Local Section Affiliates, not members of the SOCIETY, who shall be entitled to all the privileges of membership in the Local Section, as provided in the Local Section bylaws, except that of holding an elective position of the Local Section, or voting on Articles of Incorporation and bylaws for the Local Section, or serving as a voting member of its Executive Committee or equivalent policymaking body, or voting for Councilor(s) or Alternate Councilor(s) from the Local Section. In their bylaws, Local Sections may either provide or withhold the privilege of voting by Local Section Affiliates for an elective position (other than Councilor or Alternate Councilor) of the Local Section. Local Section Affiliates may be appointed as Committee Chairs, if allowed by the bylaws of the Local Section.

**7. How many dues-paying local section affiliates\* were in your local section during 2020? \***

1890

**8. What was the approximate number of active volunteers in your local section during 2020? \***

25

**9. Please estimate the number of new volunteers in your local section during 2020? \***

7

**10. Please indicate all the ways that your local section recognized volunteers during 2020 (Check all that apply.) \***

- Awards
- Certificates
- Letter to Volunteer

Letter to Volunteer Supervisor

Recognition at an Event

Recognition in Newsletter

Recognition on Web

Other

## Communication

**1. How many local section meetings were held during 2020? \***

**2. On average, how many members attended a local section meeting during 2020? \***

**3. How did Councilors report to your local section members about national ACS matters during 2020? (Check all that apply.) \***

At an Executive Committee Meeting

At a Section Meeting

In an Email

In the Newsletter

On the Local Section Website

Other

**4. Did your local section have a representative on your Regional Meeting Board or Steering Committee during 2020? \***

Yes

No

**5. How does the section's leadership communicate information to its members (including social media channels)?**

**a . General description of communication:**

The American Chemical Society Georgia Local section utilizes mailchimp an integrated marketing tools that helps reach a targeted audience and create custom designs to reach the audience. The tool helps us leverage analytics to segment and personalize our messaging.

**b . How Often do these communications occur? Number of newsletters published:**

Quarterly

**c . How Often do these communications occur? Number of meeting notices:**

Monthly

**6. What social media does your local section use? (If selected, the link is required.)**

Facebook

www.facebook.com/acsgeorgia

Instagram

www.instagram.com/acsgeorgia

LinkedIn

www.linkedin.com/in/acsga

Snapchat

TikTok

Twitter

www.twiiter.com/acsgeorgia

Other



**7. Did your local section have a website during 2020? \***

- Yes
- No

**If the answer to above question is Yes, what was the URL for your local section's website?**

https://www.acsga.org

**8. Did your local section post its Annual Report on your website during 2020? \***

- Yes
- No

## Nomination

The Local Section (LS) Outstanding Performance (OP) ChemLuminary Award is given annually to a local section in each section size category by the Local Section Activities Committee. This award recognizes the most outstanding performance of a LS in a particular size category in supporting ACS, its section members, students, the public, the education enterprise, industry, other ACS sections, other professional societies, and partnering organizations. The review is based solely on the LS FORMS annual report (AR), considering primarily the summary self-nomination statement below and the summary descriptions contained within Events, Activities, and Meetings. Other performance indicators may include administrative (e.g. participation in elections) and financial (e.g. sound budgetary policy) aspects. Timely submission of your administration and financial forms is a major factor in the evaluation of your LS for the Outstanding Performance Award.

**1. Our Section would like to self-nominate for the Local Section Outstanding Performance Award \***

- Yes
- No

**Please provide a summary self-nomination statement of 500-word or less. The summary statement should highlight local section's 2020 activities to support your nomination.**

From social unrest and systemic racism to a global pandemic, economic uncertainty, and a fierce political battle for leadership of our nation. But from crisis came opportunity and I'm proud to say the American Chemical Society, Georgia Local Section faced it all head-on and in our 114 years, we led with steadfast resources and volunteers who used their innovative mindset to quickly pivot. Members mobilized support around each other as the effects of COVID-19 amplified disparities. The section not only offered COVID-19 relief support for section members but we created over 10 engagement opportunities for members to cope with COVID-19 through virtual chats, cocktails, playlists, movie nights, comedy shows, and much more. Our leadership kept a sharp focus on three major goals. We provided members with access to 5 career and industry events that included career fairs, skills training with industry-recognized certifications, and networking ultimately fulfilling over 17,700 hours of professional development, career management, and skills training. Secondly, with COVID-19 amplifying disparities in education and shifting to virtual learning, we discovered new ways to ensure ALL children get the support they need. While we had a specific focus this year on vulnerable communities (Title I funded schools) that are disproportionately affected more than others. Our section hosted STEAM teacher training, STEAM learning party, served as

remote TA's for over 12 schools, and shared videos, guided experiments, and career day speakers videos related to CCEW with over 125 science teachers and non-profit organizations, thereby reaching over 9,480 learners. While our section completed over 15 events with a strategic focus on diversity, equity, inclusion, and respect we play an active role in laying the groundwork for DEIR and developed a steering committee that promotes access, connections, collaboration, and opportunity so we can achieve equity for all. And even though we saw a demand for our services, ACS didn't lose focus to be an authoritative leader in the field of chemistry. We hosted 5 seminars that empower members to advance chemistry. The ACS Georgia Local Section membership, web trafficking, and community involvement saw a significant YOY improvement largely due to the enhanced marketing and membership recruitment efforts and the strategic partnerships with over 45 organizations. Despite the budget challenges of 2020, ACS has remained fiscally responsible and has net assets of \$201,870.

## Supporting Materials

Brief Description	File Name	File Size	Date Uploaded
Scrum Certifications	Scrum Certifications.zip	67.63 MB	2/15/2021
Diversity Equity and Inclusion	ACS Georgia Racial Equity Working Group DRAFT Action Items.docx	9.43 KB	2/15/2021
STEAMULATE REPORT	STEAMulate Live - Other Registration Report.xlsx	11.75 KB	2/15/2021
STEAMULATE REPORT#2	STEAMulate Live Report - Eventbrite.xlsx	11.62 KB	2/15/2021
COPING WITH COVID / MENTAL HEALTH	Mental Health presentation.pptx	1.46 MB	2/15/2021
COVID-19 RELIEF EFFORTS	COVID19_PPE_Distribution_PPE_Distribution.jpg	2.19 MB	2/15/2021
WOMEN IN STEM AND MINORITY AFFAIRS WORK	Resiliency of Women in STEM.xlsx	13.48 KB	2/15/2021
SCHOLARSHIPS HONORING ST. ELMO BRADY	St Emo Brady application 2020.pdf	51.37 KB	2/15/2021
SCHOLARSHIPS HONORING PERCY JULIAN	percy julian application 2020.pdf	49.74 KB	2/15/2021